

The best way to boost your fundraising is to get as many people involved as possible and think outside the box! We know that simply asking friends and family for sponsorship isn't always an option, especially if you have fundraised for a long time! Check out some ideas below:

## Shout about it

### Set up an online fundraising page



Online fundraising pages are a quick and simple way for people to donate, check out our [online fundraising page](#) guide on how to set one up. Share as much as possible across social media for even more success!

### Share your story

You're doing something amazing, so spread the word and tell everyone! Use social media, email and our [poster maker](#) to promote your fundraiser. Ask friends and family to share it through their networks and display posters at work.



### Update your email signature

Consider adding your fundraising link to your email signature, every share increases your chances of reaching more donors. Use our [handy template](#) to create yours.



### Use available resources

Check out our [Template Centre](#) to create custom posters and social media posts—add a QR code to link directly to your fundraising page. Display them at work or in local shops. Ask us about getting a [collection box](#) for your workplace too!



### Ask local companies for donations

It's always worth asking! Reach out to local businesses, they often have funds set aside for supporting community causes and may be happy to donate.

### Tell your employer

Ask your employer if they have a Matched Giving scheme as this could add to your pot! See our [Matched Giving How to Guide](#) for more details.



## Boost your fundraising

### Hidden treasure

Clear out your cupboards and turn clutter into cash! Hold a car boot sale to get rid of unwanted items or sell clothes and household goods online through sites like [Vinted](#) and [Depop](#). Every pound you make can then go straight into your fundraiser.



### Make it challenging

The bigger the challenge, the more people will want to support you. Could you take it on in fancy dress, or set yourself a target finishing time? You could even share our [finish time sweepstake](#) to add a competitive element!



### Raffle it

Boost your sponsorship with a raffle at work, in your club, or on event day. Check out our [raffle how to guide](#) for guidance.



### Be the host

Staying in is the new going out! Host a pamper night, pizza and prosecco evening, cheer on your favourite football team or enjoy an epic gaming session with friends. Ask them to donate what they'd normally spend on a night at the pub to your fundraising page in exchange for a fun, chilled night in.



### Thank and celebrate

Thank supporters and share the difference they've made. Public thanks encourage more giving.



### Event day

Hosting your event at a venue? Ask if they'll donate a percentage of drink sales to your fundraiser. Add extra fun with a "guess the sweets in the jar" game, charge £1 for cloakroom use or invite small donations in exchange for song requests.

