

How to

Go green at your next fundraiser



There are many ways you can fundraise more sustainably and have a positive impact on the environment whilst continuing to raise vital funds and awareness. Follow these tips on how to go green at your next fundraiser!

Eliminate waste

- Go digital and share your event via social media or email instead of printing.
- Are you a regular fundraiser? opt for reusable decorations by not including specific event details.
- Choose recyclable or even better, reusable resources and encourage your attendees to dispose of any waste properly by having recycling bins readily available at your fundraisers.
- Are you hosting a fundraiser that involves food? Donate any leftovers to your local soup kitchen.

Travel smart

- Use public transport or car share to get to your next charity challenge and reduce your carbon footprint. Or even better, choose a local or virtual event.
- Consider hosting fundraisers that are accessible via public transport, bike, or foot and encourage your attendees to board the eco-train with you!

Support local

- Support local businesses who are focused on being more environmentally friendly, whether it is for an event space, catering hire or even raffle prizes.
- If your event involves food, use local and seasonal ingredients to lessen the carbon footprint it takes to transport the produce. It will taste better too!

Host an eco-friendly fundraiser

Go the extra mile and host an eco-friendly event for your next fundraiser. Here are some of our ideas:

- Clothes swap or 'bring and buy' sale.
- Sponsored litter picking or garden tidying services.
- Sponsored green fast challenge: adopt eco-friendly practices for a time-length of your choice, such as meat free Mondays, avoiding car travel, shopping plastic free and eating seasonal foods only.
- Zero waste coffee morning or dinner party.
- DIY day: host a series of workshops that promote sustainability, e.g., up-cycling furniture or re-purposing clothes and donate ticket sales.