

How to go green at your next fundraiser

Make your fundraiser greener by making simple, eco-friendly choices that cut down on waste while still raising funds and awareness. Check out these tips to help make your event more sustainable and impactful.

Eliminate waste

Go paperless

Share your event via social media or email instead of printing. Use our template centre to easily make social media posts and other digital media.

Reduce, reuse and recycle

Are you a regular fundraiser? Opt for reusable decorations by not including specific event details.

Choose recyclable or even better, reusable resources and encourage your attendees to dispose of any waste properly by having recycling bins readily available at your fundraisers.

Are you hosting a fundraiser that involves food? Donate any leftovers to your local soup kitchen or recycle food waste by putting it in a designated food waste bin or caddy.

Travel smart



Reduce your carbon footprint on your next charity challenge by using public transport or car sharing to get there. Even better, take part in a local or virtual event!

Consider hosting fundraisers that are accessible via public transport, bike, or foot and encourage your attendees to board the eco-train with you!

Support local



Support local businesses who are focused on being more environmentally friendly, whether it is for an event space, catering hire or even raffle prizes.

If your event involves food, use local and seasonal ingredients to lessen the carbon footprint it takes to transport the produce. It will taste better too!

Green fundraising ideas

Clothes swap

Host 'bring and buy' table top sale where friends and family donate clothes and purchase new second hand items, with all profits being donated.

Book fair

Ask your friends and family to donate unwanted books that you can sell on as part of your fundraising event.

Zero waste coffee morning

Host a zero waste coffee morning using crockery rather than paper plates and cups, and give your coffee grinds away for people to use as compost! Bake the cakes yourself or ask friends to help, to avoid packaging.

DIY days and green workshops

Host a series of workshops that promote sustainability, e.g. up-cycling furniture or re-purposing clothes and donate profits from your ticket sales.

Or host workshops on composting, sustainable cooking, or making natural cleaning products.



Sponsored eco challenges

Reduce your carbon footprint by challenging yourself to go green. Try meat free Mondays, take on a 'go vegan' challenge, start litter picking or offer a garden tidying service in exchange for sponsorship.

Craft with nature

Take a stroll through the countryside and forage items like flowers, leaves and more. Use these to create natural collages and pressed leaf or flower artwork which you can sell in exchange for donations.

Grow your own

Grow your own fruit, vegetables and plants and host a sale or take your produce into work in exchange for donations.

