

How to

Secure matched funding



There are ways you can boost your fundraising total, but did you know you can get your employer involved too? Whether you're taking part in an organised event or doing your own thing, even if you just want to make a one-off donation your employers may be willing to help you out.

Check out the policies

Giving to Charities is for many companies, a key part of their Corporate & Social Responsibility (CSR) Policies. There is no fixed formula to it – some companies will match your fundraising £ for £. For others, it will be up to a certain amount (£500 for example). And some will match up to a certain percentage of what you are able to raise. All you have to do, as a fundraiser, is ask the question.

Who to ask?

Speak to your manager or your HR Department. That's all there is to it. Let us know if they say yes! Your employers may request some kind of confirmation from us (a letter or an email, or to fill in a form). That's normal procedure and is something we will be very happy to assist you with.

How your money helps

During last Financial Year, Matched Giving brought in £110,000 to the Association, thanks to around 250 fundraisers. We have around 5,000 individual fundraisers annually, across all our events.

If you all asked your employers for their help, not only could you potentially double the total of your own fundraising...but you could also be a part of raising a further £2.2 MILLION for the Association.