

Matched Giving (or Matched Funding) is a simple way to double your donation by having your employer match the amount you raise or give. It's a tax-efficient way for companies to support their employees while boosting your fundraising efforts.

Getting started

Check out the policies

Start by finding out whether your company has a Matched Giving or Matched Funding program. Check your employee handbook, company intranet or ask your HR department.

Understand the guidelines

Each company has different rules. Find out what types of donations or fundraising activities qualify, the maximum amount they will match and any paperwork or deadlines you need to meet.



My employer doesn't offer a scheme?

If your employer doesn't have a Matched Giving program, consider asking them to match your fundraising or to establish a scheme for the company. If you're fundraising as a group, you can ask your group members if their employer has a scheme.



Next steps

Paperwork

If your company has a matched giving scheme, they should provide you with a form to complete. They might also need a quick confirmation from us, which we're happy to provide — simply contact us on fundraising@mndassociation.org.



Promote it

Did you know **84% of people are more likely to donate** when their gifts are matched? It's doesn't just double the impact — it inspires generosity. In fact, **1 in 3 people** donate more when match funding is in place so make sure they know!



The difference it makes

In 2024, our amazing fundraisers unlocked around £170,000 for the Association through the Matched Giving scheme. imagine what we could achieve if even more people got involved!

