

A fundraising ball is a fantastic way to raise funds as well as leave people with special memories of an exciting night. There are so many activities you can add to your night to boost your fundraising total.

## Plan and promote

### Pick a venue, date and time

Find a suitable venue and pick a date that gives you time to plan. Consider things like accessibility, capacity, cost, available parking and let your chosen venue know it's for charity and they may give you a reduced rate.

### Source suppliers, prizes and volunteers

Speak to the venue, local companies or your friends and family to source caterers, entertainment, prizes and people to help plan and staff the event! Offer to advertise them in your event promotion in return.

### Consider your prices

Work out how much it's going to cost to have the ball, what your tickets will be priced at and how many you will need to sell to cover your costs.

### Spread the word!

Invite your guests! Get the word out on social media, local press, through friends and family, local businesses and every way you can!



## After the event

### Total up your funds

Count any cash you have raised with a witness and make sure you have paid for any services provided on the night.

### Send thanks

Thank all your volunteers and businesses who were involved and let them know of the event's success. Who knows it might become an annual affair!

### Pay in your fundraising

Any money raised online will come straight to us. If you have any cash or cheques, here's how to **pay them in**.



## Raising money on the night

### Ticket sales

Price your tickets to allow a percentage of the income to go towards your fundraising total - once you've paid your suppliers!



### Prepare a presentation

Prepare a short presentation about MND to remind your guests why their support is needed to spur donations and get in touch if you need support.

### Collection

Have **collection tins** readily available, and display QR codes directing to a online giving page so it's easy for your guests to make a donation if they wish.



### Host an auction

You could host a live or silent auction on the evening, with prizes from local suppliers. Check out our **auction guide** for our top tips!



### Hold a raffle

Check out our guide on how to **host a same day raffle**. You could combine raffle tickets with drinks vouchers for the bar to entice more people to buy them!

### Bingo with a twist

Appoint a team captain on each table to sell strips of bingo tickets that are in an envelope on the table. Later in the evening, ask everyone to stand then call out bingo numbers drawn from a bag. When a player's number is called, they sit down, and the winner is the last person standing!



### Don't overload the schedule

Space things out so people have time to enjoy themselves and give without feeling pressured!