

Same day raffles are very easy to organise. They are a simple way to raise extra funds at a larger event. This guide will lead you through the basic steps of running a same day raffle.

Types of same day raffles

Small (non commercial) raffle

- Held at a non-commercial event (e.g. school fair, charity dinner, church fair, fun day).
- Tickets can only be sold at your event.
- The draw must take place during the event.
- You don't need a licence or formal registration.
- All proceeds must go to the Association (minus reasonable expenses).

Private raffle

- Limited to a group (e.g. members of a club or employees in your workplace).
- Only the people within the group can buy tickets and you cannot sell tickets to the general public.
- You don't need a licence as long as you stick to the rules!

On the day

Support crew

Ask some of your friends to help run the raffle at your event! Pick someone to go round selling raffle tickets and someone to announce the winners.

Timing

Allow enough time for people to purchase raffle tickets, and make sure to do a last call before announcing your winners. It's also important not to leave it too late to draw your raffle as some guests may leave early!

Running the raffle

Put the tickets into a bucket ready to be picked! Decide how you will give the prizes out - traditionally it runs first come first served and it works well to ask the winner to pick the next number. Don't forget to check their ticket and if nobody claims a ticket, draw another number!

Planning

Tickets

Get your hands on a raffle ticket book and decide how much to sell tickets for. You could price them individually or per strip; e.g. £5 a strip. [Ask us for a collection box](#) and have a QR code available linked to an online fundraising page so people that don't have cash can enter too!

Prizes

Think about your audience and try to source appropriate prizes. Ask local businesses, your own employer, friends, family and your social media network to donate prizes. It's better to have lots of smaller prizes than a few big ones as people are more likely to win something! Have the prizes on show at your event; you'll sell more tickets this way.

Promoting

Let your guests know in advance that you'll be having a raffle and use [our handy poster maker](#) to help promote it.

After the event

Say thank you

Thank everyone that attended and everyone that donated prizes for your raffle.

Share your success

As soon as you're able to, let everyone know how much money the raffle raised!

Pay in your funds

Anything raised on your online fundraising page will come straight to us - you don't need to do anything! If you have cash, you can bank it yourself and add it to your fundraiser so it's all in one place, or here's how to [pay it in](#).